

Dear Sir or Madam: My name is Rudy Owens. I am a graduate student at the University of Washington School of Public Health (UW SPH). I am currently working on a graduate research project examining emergency preparedness communications and emergency preparedness awareness in Seattle.

I would like to invite you to participate in this optional survey. The data I am collecting will be anonymous and may be included in the research paper submitted as part of the requirements to complete my Master of Public Health degree at the University of Washington School of Public Health in the spring of 2012. You also will be allowed to provide comments at the end. Thank you for your time and your participation.

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PART 1: Please provide one answer for each question below:

What is your age: _____

What is your gender:

- ☐ Male
☐ Female

What is your race/ethnicity:

- ☐ White
☐ African American
☐ American Indian/Alaska Native
☐ Asian American
☐ Native Hawaiian/Pacific Islander
☐ Hispanic or Latino
☐ Multiracial

What best describes your annual family income level:

- ☐ Less than \$10,000
☐ \$10,000 to \$14,999
☐ \$15,000 to \$24,999
☐ \$25,000 to \$34,999
☐ \$35,000 to \$49,999
☐ \$50,000 to \$74,999
☐ \$75,000 to \$99,999
☐ \$100,000 or more

How many people live in your household:

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5
☐ 6 or more

What is your highest level of education:

- ☐ Grade school/no schooling
☐ Some high school
☐ High school diploma/GED
☐ Some college/trade school
☐ College degree (BA, BS)
☐ Advanced degree (MA, MBA, MS, PhD, etc.)

PART 2: Please describe your knowledge of emergency and disaster preparedness:

In the past 30 days, have you seen, read, or heard messages that encourage people to take steps to be prepared for emergency situations in your community:

- ☐ Yes
☐ No
☐ Don't know

In the last year, have you prepared or resupplied a disaster supply kit with emergency supplies like water, food and medicine that is kept in a designated place in your home:

- ☐ Yes
☐ No
☐ Don't know

Have you or a member of your household ever personally experienced a natural or man-made disaster or emergency, such as an earthquake, flood, fire, hurricane, tornado, severe storm, man-made accident (like car collision):

- ☐ Yes
☐ No
☐ Don't know

Do you know how to find the emergency broadcasting channel on the radio:

- ☐ Yes
☐ No
☐ Don't know

In the last year, have you prepared or resupplied a small kit with emergency supplies that you keep at home, in your car, or where you work to take with you if you had to leave quickly:

- ☐ Yes
- ☐ No
- ☐ Don't know

In the last year, have you practiced or drilled on what to do in an emergency at home:

- ☐ Yes
- ☐ No
- ☐ Don't know

In the last year, have you made or updated a specific plan for how your family would communicate and reunite in an emergency situation if you were separated:

- ☐ Yes
- ☐ No
- ☐ Don't know

Have you taken first aid training such as CPR in the past five years:

- ☐ Yes
- ☐ No
- ☐ Don't know

PART 3: Please check all that apply:

Which of the following items are in your house:

- ☐ Flashlight
- ☐ A battery operated or crank radio
- ☐ Extra batteries
- ☐ First aid kit
- ☐ Personal hygiene items
- ☐ Bottled drinking water to last 3 days
- ☐ Non-perishable food to last 3 days without power
- ☐ Extra clothes/shoes
- ☐ Extra blankets
- ☐ Extra cash
- ☐ A "to go" bag (can include first aid kit, extra medications, snacks, water, clothes, flashlight, batteries, radio, etc.)
- ☐ Emergency contact information
- ☐ Fire extinguisher
- ☐ Fire alarm
- ☐ Carbon monoxide detector
- ☐ Don't know

How have you learned about emergency and disaster preparedness:

- ☐ Television or radio
- ☐ Flyer from a utility or insurance company
- ☐ City of Seattle Office of Emergency Management
- ☐ Seattle Neighborhoods Actively Prepare (SNAP)
- ☐ Other government communication
- ☐ Other Internet source (including social media like Facebook, YouTube, Twitter, etc.)
- ☐ Friends/relatives
- ☐ Newspapers (including news web sites)
- ☐ Magazines
- ☐ Schools/colleges/universities
- ☐ Professional training (military, first responder, medical profession, etc.)
- ☐ Workplace or employer
- ☐ Other _____
- ☐ Don't know

On a scale of 1-10, rate for each group who you trust the most to communicate information about emergencies or disasters, with 10 being the most trustworthy and 1 being the least trustworthy.

___ Emergency responders—police, firefighters, EMS
___ American Red Cross employees
___ Local government employees
___ State government employees
___ Social service agency employees

___ Community leaders
___ Survivors of disasters or emergencies
___ Federal government employees
___ TV/radio reporters
___ Elected officials

What would be most helpful for you and your family to be better prepared for an emergency?
